



ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΠΑΤΡΩΝ  
UNIVERSITY OF PATRAS

**Laboratory of Social Entrepreneurship  
& Social Innovation  
Department of Business Administration**

## **INTERNATIONAL CONFERENCE ON SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION**

**OPEN BUSINESS FOR COMMUNITY DEVELOPMENT**

**PATRAS, 7 & 8 MAY 2025**

**Conference & Cultural Center of the University of Patras, Rio**

### **CONFERENCE PROGRAM**

**[www.obcdproject.eu](http://www.obcdproject.eu)  
[www.upsesil.upatras.gr](http://www.upsesil.upatras.gr)**



**Co-funded by  
the European Union**



## REGISTRATIONS

09:00 - 09:30

## GREETINGS

09:30 - 10:00

1. **Representative of the Ministry of Social Cohesion and Family**
2. **Panagiotis (Takis) Papadopoulos**, *Deputy Regional Governor for Entrepreneurship, Research and Innovation*
3. **Antonis Kounavis**, *Vice President, Chamber of Achaia*
4. **Vasileios Voutsinas**, *Professor, Board Member of University of Patras*
5. **Konstantinos Kounetas**, *Dean of the School of Economics and Business Administration, University of Patras*
6. **Georgios Androulakis**, *President, Department of Business Administration*
7. **Maria Zafeiropoulou**, *President, Association of Social and Solidarity Economy Entities of Western Greece*



**DAY 1, 7/5/2025**

**SESSION # 1.1 ROOM I.13**

**KEYNOTE SPEECHES: Institutions & policies in social entrepreneurship in Greece and internationally**

**10:00 - 11:15**

**Chairpersons: Niki Glaveli, Professor & Leonidas Maroudas, Professor**

**Flagship initiatives of the European Union to support social entrepreneurship**  
*Gabriel Amitsis, Director of IEKED, Professor of Social Security Law, University of West Attica*

**National Strategy for the Social and Solidarity Economy and Social Innovation (Greek)**  
*Eleni Kontonasiou, Head of the Directorate of Social and Solidarity Economy (SSE)*

**Institutional challenges for the development of social entrepreneurship in Greece (Greek)**  
*Faii Marini, Research Associate, University of West Attica*

**Capacity Building for Social Enterprises – The OBCD project – Recommendations for strengthening the European and national framework for skills development (Greek)**  
*Dimitra Papadimitriou, Professor, Department of Business Administration, Director of the Laboratory of Social Entrepreneurship and Social Innovation, University of Patras*

**Co-funded Programs for Social Enterprises in the Region of Western Greece (Greek)**  
*Lykourgos Stavroulopoulos, Regional Councilor, Head of Smart Specialization Strategy, Region of Western Greece*

**SESSION #1.2 ROOM I.13**

**Financing Mechanisms to Support the Development of Social and Solidarity Economy Organizations**

**11:15-12:30**

**Chairpersons: Dr. Aikaterini Sotiropoulou & Nadia Charalampopoulou, Economist – Executive at Achaia Development Agency S.A.**

**Greetings:**

*Fokion A. Zaimis, Deputy Regional Governor of Achaia*

*Lamprini Triantou, Technical Support Consultant of the Local Development Strategy "Cooperation Development" of AN.KA S.A.*

**Opportunities for Social Entrepreneurship through the LEADER Programme (Greek)**  
*Panagiotis Boutopoulos, ACHAIA – DEVELOPMENT AGENCY S.A.*



**Financial Tools for the Local Development of Social and Solidarity Economy Organizations (Greek)**

*Maria Zafeiropoulou, Founder of Co2gether and President of the Regional SSE Union "Enosi Sympoliteia"*

**The Role of the Laboratory for Social Entrepreneurship and Social Innovation of the University of Patras in Supporting Social Enterprises (Greek)**

*Dimitra Papadimitriou, Professor, Department of Business Administration, University of Patras and Director of the Laboratory for Social Entrepreneurship & Social Innovation*

**Exchange of Experiences about Funding– Open Discussion (Greek)**

*Eleni Kontonasiou, Director of the Social and Solidarity Economy Directorate, Ministry of Social Cohesion and Family "Action Plan and Policies of the Social and Solidarity Economy Directorate" & Maria Zafeiropoulou, Founder of Co2gether and President of the Regional SSE Union "Enosi Sympoliteia"*

**12:30-12:45 COFFEE BREAK**

**SESSION #1.3 ROOM 1.13**

**Support Ecosystems for Social Entrepreneurship and Open Innovation**

**12:45-14:00**

**Chairperson: Dimitra Papadimitriou, Professor & Maria Kaisari, Laboratory Teaching Staff (EDIP)**

**Towards a Holistic Approach to Social Entrepreneurship Ecosystems: Core Pillars and Practical Implementation (Greek)**

*Niki Glaveli, Professor and Director of the MSc Programme, Department of Business Administration, University of the Aegean*

*Dr. Konstantinos Geormas, Director General of Labour Force Policy, DYPA (Public Employment Service)*

**Designing, testing, and operating local ecosystems: The case of OBCD (English)**

*Helena Miettinen, Helsinki Business College*

**OBCD Local Hub Prototype: Design, Deployment, and Lessons Learned (Greek)**

*Chrysavgi Sengi, Project Manager OBCD ANKA, George Bellis, Legal representative of KOMVOS Social Hub Karditsa*

**Open Innovation & Social Entrepreneurship (Greek)**

*Nassos Koskinas, Founder of POS4work Innovation Hub*

**14:00-15:00 LUNCH BREAK**



## SESSION #1.4 ROOM I.13

### Research on Training Needs and Development of Educational Tools to Support Openness in Social Enterprises: The OBCD approach (English)

15:00-16:00

Chairperson: Eleni Paraschi, Assistant Professor & Dr. Pina Sodano

European Research Evidence on Training Needs related to Social Entrepreneurship in 4 European countries (English)

Marina Abril & Javier Gomez, *University of Valladolid, Spain*

Enriching EntreComp with required skills for social economy actors: The SEntreComp proposal (English)

Marina Abril & Rebeca González, *University of Valladolid, Spain*

The OBCD training approach and piloting results (English)

Francis Babayemi, *Base3, Italy* & Veera Semi, *Diaconia University of Applied Sciences, Finland*

## PARALLEL SESSION # 1.1 – ROOM I-12: RESEARCH PAPERS

15:00-16:00

Chairperson: Natalia Marzia Gusmerotti, Assistant Professor & Dr. Argyrios Loukopoulos

Boosting Social Innovation Capacities in the European Social Economy Transition Pathway: The European Social Innovation Campus Initiative (English)

Semi Veera<sup>1</sup>, Niina Karvinen<sup>1</sup>, Harri Kostilainen<sup>1</sup>, Philippe Eiselein<sup>2</sup>, Hilde Saetre Svrljuga<sup>3</sup>

<sup>1</sup> *Diaconia University of Applied Sciences (Diak), Finland*, <sup>2</sup> *Odisee University of Applied Sciences, Belgium*, <sup>3</sup> *University of South-Eastern Norway, Norway*

The Combination of Social Innovation and Marketing NGOs as a Driver of Social Change (English)

Evangelia Chatzopoulou<sup>2</sup>, Ioulia Poulaki, Maria Argyropoulou, *1: University of Aegean 2: University of Patras, Greece*

Data-Driven Impact Evaluation Frameworks in Social Entrepreneurship and Innovation (English)

Evangelos Lazarou, *PhD Candidate, University of Patras, Greece*

Area-based factors affecting the development and ecosystems of social enterprises – Case Finland (English)

Harri Kostilainen & Jari Karjalainen, *Diaconia University of Applied Sciences, Finland*

Developing Social Enterprise Ecosystems: Lessons from Finland

Barman Benita, *Expert, Silta-Valmennusyhdistys, Finland*



## SESSION #1.5 ROOM I-12

### Short Presentations of Social Enterprises & Innovative Initiatives

16:00-17:00

Chairperson: Eleni Kontonasiou, Head of the Directorate of Social and Solidarity Economy (SSE)  
& Dr. Alexandra Fountouki

Hellenic Fragility Fracture Network, *Katerina Athanasopoulou (Greek)*

Olympia International Film Festival for Children and Young People, *Natalia Spyropoulou (Greek)*

Center for Olympic Culture "Kostis Palamas" Social Cooperative Enterprise (KOINSEP),  
*Theodoros Mallias (Greek)*

INNER WHEEL Club of Patras North Rio, *Nektaria Kalogeropoulou (Greek)*

Panhellenic Women's Organization, Patras Branch, *Leta Vergi (Greek)*

Association of People with Crohn's Disease and Ulcerative Colitis of Achaia, *Uliana Ivantsik (Greek)*

BEST Patras, *Kyriakos Zervoudakis (Greek)*

iGEM Patras, *Nefeli Zorba Sfaellou (Greek)*

InterMediaKT – Interactive Media Knowledge Transfer Hub, *Panos Antonopoulos (Greek)*

MOSAIC // Culture & Creativity, *Giorgos Sarlis (Greek)*

Safety Project AMKE, *Eleni Vassilopoulou (Greek)*

## DAY 2, 8/5/2025

## SESSION #2.1 ROOM I.12

### KEYNOTE SPEECHES: SOCIAL ENTREPRENEURSHIP WITH A FOCUS ON THE AGRICULTURAL SECTOR AND SUSTAINABLE LOCAL DEVELOPMENT

09:00 - 10:00

Chairperson: Eleni Kontonasiou, *Head of the SSE Directorate* & Dr. Aikaterini Sotiropoulou

Mountains of Change: Open Cooperativism and Commons-Based Economic Transformation in  
Rural Greece (Greek)

*Sotirios Tsoukarelis, Founding Member and Head of Social Innovation, "Ta Psila Vouna" (The  
High Mountains)*

Empowering Women's Entrepreneurship in the Agricultural Sector and the Role of Social  
Entrepreneurship (Greek)

*Dr. Alexandra Foundouki, Researcher, University of Patras*





**Collaborating for a Green Tomorrow: The Case of the Karditsa Energy Cooperative (Greek)**  
*Vasileios Bellis, Deputy Secretary, Karditsa Energy Community*

**Connecting Social and Agricultural Entrepreneurship in Practice (Greek)**  
*Alexandra Makrygiorgou, Liofyllo*  
*Sofia Melissourgou, Trelia Rodia*

## Workshop #2.1 ROOM I.13

10:00- 11:15

**Unlocking Possibilities: Exploring the OBCD E-Service Platform for Social Economy Ecosystems (Greek)**  
*Lamprini Triantou, ANKA OBCD Team*

## PARALLEL SESSION # 2.1 - ROOM 1.12: RESEARCH PAPERS

10:00-11:15

**Chairperson: Ioanna Chatzopoulou, Assistant Professor & Dr. Charitomeni Tsordia**  
**Corporate Restructuring of Social Enterprises through Artificial Intelligence. Benefits / Actions – Policies / Risks / Legislative Framework for the Reliable and Safe Use of Artificial Intelligence / EU Regulation 2024/1689 (English)**  
*Ioanna Chatzopoulou, Assistant Professor, University of Patras"*

**A Social Rhapsody: Orchestrating Organizational Social Capital, Social Entrepreneurship Orientation, and Social Enterprises' Dual Performance (English)**  
*Argyrios Loukopoulos & Dimitra Papadimitriou, Department of Business Administration, University of Patras, Greece*

**Social Entrepreneurship in Tourism: Good Practices by a Greek Social Cooperative Enterprise (English)**  
*Eleni Paraskevi Paraschi, University of Patras, Greece*

**KYKA GIRLS: An Innovative Good Practice of Self-Development and Emotional Support for Healthcare Professionals in Primary Health Care – Health Center (Greek)**  
*Dimitra Georgopoulou, PhD Candidate, Health Center of Kato Achaia, Greece*

**Olive Oil Quality Enhancement Through Color Sorting (English)**  
*Dr. K. Jace, Pelop Social Cooperative Enterprise*

**Developing case scenarios in circular economy: how to create a baseline**  
*Natalia Marzia Gusmerotti, Sophia de Assis Bombardelli Miranda, Luciana Migliore, Giulia Costa & Jacopo Valeri, Tor Vergata University of Rome Italy*

11:15-11:30 COFFEE BREAK



## Workshop #2.2 ROOM 1.13

11:30 - 12:30

**Getting to Know the OBCD MOOC and How Open Education Contributes to Community Development (English)**

**Francis Babayemi**, *Base3*

## Workshop #2.3 ROOM 1.13

12:30 - 14:00

**The OBCD Social Impact Assessment Tool – How to Use It and Build Your Own (English)**

**Natalia Marzia Gusmerotti**, *Assistant Professor of Sustainability Management University of Rome Tor Vergata*

**14:00-15:00 LUNCH BREAK**

## Workshop #2.4 ROOM 1.13

15:00 - 16:00

**Lessons learnt from the History of the Cooperative Movement (Greek)**

**Leonidas Maroudas**, *Professor, Department of Business Administration, University of Patras*

**Niki Glaveli**, *Professor and Director of the MSc Program, Department of Business Administration, University of Aegean*

## Workshop #2.5 ROOM 1.12

15:00 - 16:30

**From Idea to Readiness: Business Model Canvas & Social Value (Greek)**

**Sofia Melissourgou**, *DOCK – Cooperative Space for Social and Solidarity Economy*

## CLOSING OF THE CONFERENCE

16:30 - 16:45